



VSAP

ISSUE 11

DECEMBER 2017

VOTING SOLUTIONS FOR ALL PEOPLE

Quarterly Newsletter

IN THIS ISSUE

Message from Dean

RFP Update

VSAP Lab

Public Engagement

Awards and Recognitions

In the News

Stay Connected

CONTACT US

VSAP.lavote.net

vsap@rrcc.lacounty.gov

Monica Flores

Administrative Manager

mflores@rrcc.lacounty.gov

Kenneth Bennett

Program Manager

kbennett@rrcc.lacounty.gov



MESSAGE from Dean

As we continue to move forward the system development and implementation phase, we are finalizing key partnerships. We are proud to announce that a partnership with PlaceWorks to assist us in our Vote Center Placement activity. This partnership will enable us to identify and place vote center locations around Los Angeles County and to hear directly from our community on their preferences. Engaging external stakeholders like PlaceWorks is key to ensuring we are addressing the needs of the Los Angeles County community every step of the way.

We are excited about this new development and expect to share more in the months to come. We will also be focusing on the manufacturing, engineering and implementation teams in order to focus on the certification of the new voting experience.

The focus is to stay aligned with our mission and values every step of the way. Thanks for being part of this journey.

DEAN C. LOGAN
Registrar-Recorder/County Clerk
Los Angeles County

RFP UPDATE

The Department issued RFP Phase 1-Prequalification on September 18, 2017 and it closed on October 16, 2017. The purpose was to seek qualifications from Prime Contractors interested in providing VSAP implementation and support services.

RFP Phase 1 was the first of a two-phase solicitation. Participation in and prequalification through RFP Phase 1 was required for all vendors interested in participating in the RFP Phase 2 – Proposal Evaluation and Contractor Selection.

Three vendors submitted responses to be qualified as Primary Contractors and all three vendors were qualified. Release of RFP Phase 2 is scheduled for Tuesday, January 2, 2018.

VSAP LAB

In September and October 2017, the Department invited the City Clerks of the 88 cities in the County to participate in a VSAP Lab, which is an introduction to the Voting Solutions for All People (VSAP). In total, 91 representatives from 38 cities attended the lab over the course of the engagement.

The Lab includes a summary of the project, an overview of the new voting experience and a simulation demonstrating the new in-person voting experience, including the opportunity to interact with the VSAP Ballot Marking Device (BMD) prototype.

City Clerks and other city representatives were very excited and eager for the implementation of the new voting system. They were pleased with the opportunity to gain first-hand knowledge and experience with how easy the new BMD is to use.

As the Department moves toward implementation of the new voting experience in 2020, the City Clerks will be important partners and a tremendous resource to spread

public awareness and gather valuable community input from voters across the County. The VSAP Lab is a vital step for cities to begin to understand the magnitude of the new voting experience as well as the Voter Center Placement Assessment (VCPA), an effort to ensure that new Vote Centers are conveniently located and accessible to all 5.2 million LA County voters.



PUBLIC ENGAGEMENT

We met with various representatives from different cities and organizations this past quarter to present the new voting experience coming to LA County.

VSAP Advisory Committee and VSAP Technical Advisory Committee Meetings

Our two Advisory Committees visited our Headquarters in Norwalk to receive an update and provide feedback on various VSAP topics. Members provided feedback on the most recent draft RFP language, which focused on pre-qualifying vendors for implementation and support services. Advisory Committee members also began to discuss the strategy for assessing vote center placement and quantities for BMD unit production. The VSAP Advisory Committee meeting was held on Monday, September 18, 2017 and the VSAP Technical Advisory Committee meeting took place on Wednesday, September 20, 2017.



PUBLIC ENGAGEMENT

RR/CC Advisory Committee Meetings

Department staff also provided a project update to our various departmental advisory committees and invited all members to attend the VSAP Lab at RR/CC Headquarters. Meetings included the Voting Accessibility Advisory Committee (VAAC) meeting on October 24th, the Language Accessibility Advisory Committee (LAAC) meeting on October 26th, and the Community and Voter Outreach Committee (CVOC) meeting on November 1st. The update provided an overview of milestones and next steps.

SEPTEMBER 6, 2017 Covina City Council

Registrar-Recorder County Clerk Dean Logan gave a presentation on the VSAP Program and the future Los Angeles County Voting Experience at a Covina City Council Meeting.

SEPTEMBER 8, 2017 International Centre for Parliamentary Studies

Project team members, Mike Sanchez and Laura Herrera gave a BMD Demo to Arvind Venkataramana of the International Centre for Parliamentary Studies, who also sits on the awards committee for the Electoral Stakeholders Network.

SEPTEMBER 16, 2017 League of Women Voters of the Claremont Area

Dean Logan gave a presentation with Michael Scarpello, San Bernardino County Registrar of Voters about SB 450, the California Voters Choice Act, and the new voting experience.

SEPTEMBER 26, 2017

National Voter Registration Day at Santa Monica City Hall

To commemorate National Voter Registration Day, Registrar-Recorder/County Clerk, Dean Logan gave a presentation on the future voting experience during the Santa Monica City Council meeting. VSAP Team Members gave interactive BMD Demos throughout the day to the Santa Monica City Clerk, city staff and members of the public at City Hall.



SEPTEMBER 28, 2017

Little Hoover Commission

Registrar-Recorder County Clerk Dean Logan gave a presentation on the future of voting in Los Angeles County to the Little Hoover Commission, who held a public hearing on Voter Participation in California. VSAP Team Members also provided demonstrations of the BMD to the commissioners and members of the public who attended the meeting.

Full written testimony of the presentation can be found here:

<http://www.lhc.ca.gov/sites/lhc.ca.gov/files/CurrentStudies/VoterParticipation/WrittenTestimony/LoganSep2017.pdf>



PUBLIC ENGAGEMENT

OCTOBER 25, 2017

Universal Day Program

The VSAP Team provided a demonstration of the BMD at the Universal Day Program, an adult activity center that offers services for adults with developmental disabilities located in Burbank, CA. The focus of the demonstration was to inform participants about the new voting experience and to give them an opportunity to interact with the new BMD.



OCTOBER 25, 2017

Los Angeles Arts Commission

VSAP Team Member, Laura Herrera gave a demonstration of the BMD to staff members of the Los Angeles County Arts Commission including Acting Executive Director Leticia Buckley and Deputy Director of Civic Art Pauline Kamiyama.

NOVEMBER 1, 2017

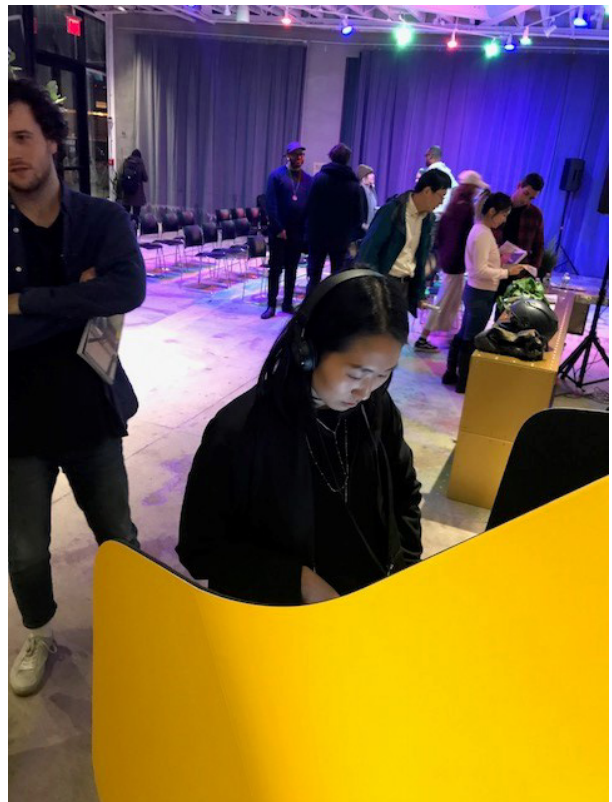
Meeting with District 3 Supervisor, Sheila Kuehl

Registrar-Recorder/County Clerk, Dean Logan and Government and Legislative Affairs Manager Aaron Nevarez met with Supervisor Sheila Kuehl and staff to give a general update about the progress of the VSAP project that focused specifically on the topic of security.

NOVEMBER 14, 2017

A/D/O

On Tuesday, November 14, Registrar-Recorder/County Clerk, Dean C. Logan and Matt Adams of IDEO were special guests at A/D/O in Brooklyn. A/D/O is a space for creative exchange and designers. The presentation entitled "A Better Ballot Box" was moderated by Rachel Abrams of Arup and focused on examining the intersection of design and current events and the impact of design on local government. The event drew local design enthusiasts who had the opportunity to demo the Ballot Marking Device (BMD) on site. The hour-long discussion included remarks by both Dean Logan and Matt Adams that focused on the manufacturing phase of the new BMD and the importance of human-centered design in the public sector. The audience response was overwhelmingly positive and many expressed excitement to see the full implementation in the years to come.



AWARDS AND RECOGNITIONS

This September, the International Centre for Parliamentary Studies nominated Los Angeles County Registrar-Recorder/County Clerk Dean Logan and the VSAP for the prestigious 2017 International Electoral Awards in the category of Electoral Ergonomy.

Electoral Ergonomy recognizes election officials who have tailored electoral procedures to the psychology of the voters and the specific characteristics of their electorate.

The International Electoral Awards are established exclusively for electoral stakeholders by the International Centre for Parliamentary Studies. The awards acknowledge election officials and their significant contribution to the democratic process beyond the community of electoral professionals, practitioners and experts.

The winners will be announced on December 5, 2017 at the Dead Sea, Jordan.

IN THE NEWS

The links below provide access to the news articles that features the VSAP

September 22, 2017 – The VSAP was recognized by KPCC FM - 89.3, a local NPR affiliate based in Pasadena, CA. KPCC wrote an article about the new technology and tactics for increasing voter turnout.

<http://www.scpr.org/programs/take-two/2017/09/22/59308/how-la-is-thinking-it-will-update-your-voting-expe/>

Autumn 2017 – The VSAP was featured in the Autumn issue of the City of Huntington Park’s Community Newsletter, increasing awareness to the residents of Huntington Park of the new voting experience that will be implemented in 2020.

<http://www.hpca.gov/ArchiveCenter/ViewFile/Item/4170>

September 29, 2017 – The VSAP Team appeared in the Santa Monica Mirror when they gave interactive BMD Demos to the Santa Monica City Clerk, city staff and members of the public at the Santa Monica City Hall on National Voter Registration Day.

<https://smmirror.com/2017/09/swipe-right-vote-new-tech-hits-santa-monica-city-hall/>

October 4, 2017 – The Santa Monica Daily Press discusses the upcoming changes to our local voting experience set out to be implemented in 2020.

<http://smdp.com/big-changes-coming-to-la-county-elections/162763#undefined.uxfs>

STAY CONNECTED

HAVE YOU VISITED OUR WEBSITE?

Get the latest updates and project developments at VSAP.lavote.net

You can learn more about the project through our videos, research reports, media coverage and team member blog post.



INTERESTED IN SHARING YOUR THOUGHTS ON THE PROJECT?

Submit at vsap@rrcc.lacounty.gov to be featured on our blog.

FOLLOW US ON SOCIAL MEDIA



@lacountyrrcc





VOTING SOLUTIONS FOR ALL PEOPLE

VSAP.lavote.net