



**VSAP**  
**ISSUE 12**  
**MARCH 2018**

# VOTING SOLUTIONS FOR ALL PEOPLE

## Quarterly Newsletter

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### MESSAGE from Dean

When our department embarked on this journey, we knew the nature of this project would be disruptive. All critical innovations are. This disruption has helped us get to the root of what our voters want and need. We are proud of the progress we've made so far.

While the County's current voting system has served the voters of Los Angeles County with accuracy and integrity, the design of the systems and the age of their technology do not offer the technical and functional elasticity necessary to continue to accommodate our growing and increasingly diverse electorate. Additionally, the existing voting systems market is limited and inadequate to meet the needs of our region. We are overdue for solutions that are transparent, publicly owned and that ensure the security and integrity of our elections. These facts are what have motivated us to stay focused on our principles and to give the residents of Los Angeles County the voting experience they deserve.

So, we continue to move forward ensuring this vision becomes a reality. To do this, we will continue to ask for your support. Thank you for being part of the change to revolutionize the way we exercise our democracy in Los Angeles County.

**DEAN C. LOGAN**  
 Registrar-Recorder/County Clerk  
 Los Angeles County

# RFP UPDATE

## VSAP RFP Phase 2

The Los Angeles County Registrar-Recorder/County Clerk (RR/CC) issued a Request for Proposals (RFP) for system engineering and manufacturing to three prequalified Prime Contractors on January 2, 2018. This is the second phase of the solicitation process. The initial phase served to pre-qualify vendors to receive the solicitation.

The three Prime Contractors participating in the solicitation process, along with their teams, were invited to attend a tour of our RR/CC facilities on February 13, 2018. The tour included a demonstration of the new voting experience, including the Ballot Marking Device and Tally Solution and a walkthrough of our Election Operations Center (EOC). Our project partners IDEO and Digital Foundry were present throughout the tour to answer questions.

Proposals for the development, manufacturing, implementation and support services for the VSAP solution set forth in the Scope of Work are due Monday, March 12, 2018.





# KING COUNTY

## WASHINGTON SITE VISIT

On January 8, 2018, members of the VSAP team visited the King County Elections office in Renton, Washington. With over 1.2 million registered voters, King County is the largest election jurisdiction in the US that conducts all Vote by Mail elections. Our team was provided with a tour of the King County Elections facility and an overview of their operations.

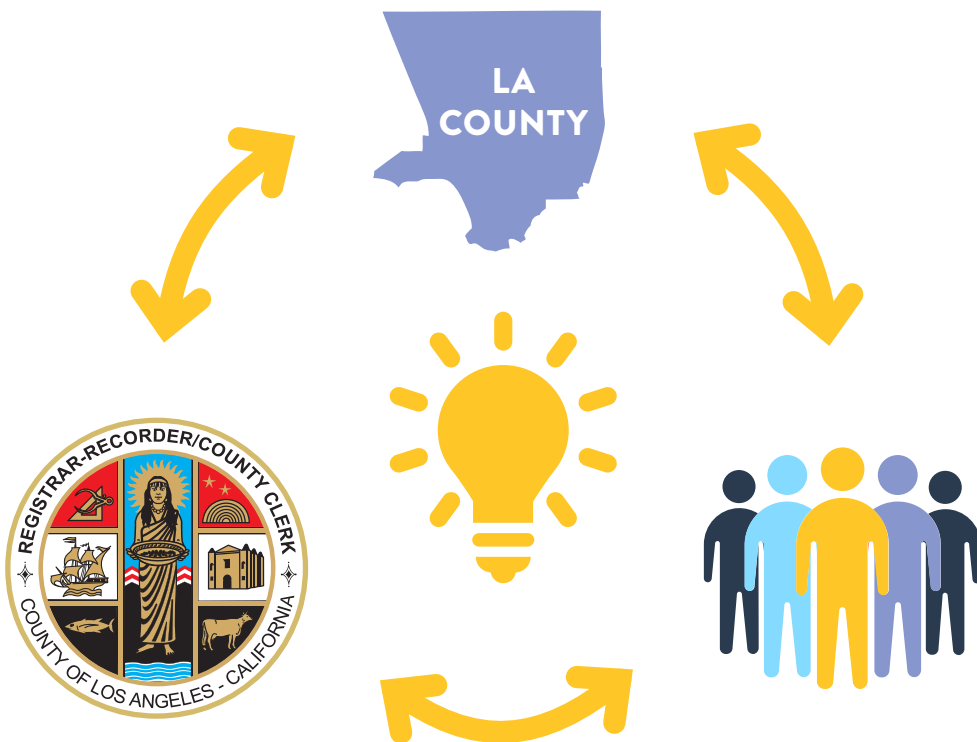
This visit was a great learning opportunity for our team. We took away a lot of good information and best practices to consider in our future operations. The elections facility was quite impressive and had many great features for both efficiency and transparency. It is a great example of how real investment into the elections process yields many immediate benefits for election administrators, and most importantly, the public.



# VOTE CENTER PLACEMENT PROJECT

On December 7, 2018, the VSAP Team kicked off an engagement with PlaceWorks to identify and place vote center locations around Los Angeles County through the Vote Center Placement Project (VCP). The VCP will ensure that we are effectively addressing the needs of the Los Angeles County as we implement the new Vote Center experience.

The VCP will involve a comprehensive spatial analysis to understand when and where voters are most likely to vote. It will take into consideration the accessibility, security, proximity, convenience and availability of vote center locations. Community members will be engaged through working directly with citizen advisory groups, by holding stakeholder meetings, conducting community surveys, as well as through an interactive online platform for voters to submit their input.



# PUBLIC ENGAGEMENT

We met with various representatives from different cities and community organizations this past quarter to present Los Angeles County's future voting experience.

## Los Angeles County Chief Information Officer William Kehoe

Registrar-Recorder/County Clerk Dean Logan, VSAP Program Manager Kenneth Bennett and members of the VSAP Team gave a demonstration of the BMD to Los Angeles County's new Chief Information Officer William Kehoe.



## West Los Angeles and Beach Cities Democratic Clubs

Dean Logan and VSAP Team Member Laura Herrera joined California State Senator Ben Allen at a Voter Information Event hosted by the West LA and Beach Cities Democratic Clubs. The goal of the event was to give an overview of the upcoming changes happening statewide as a result of the California Voter's Choice Act and to provide a preview of Los Angeles County's new voting experience after the implementation of VSAP beginning in 2020.



# PUBLIC ENGAGEMENT

## La Cañada/La Crescenta Democratic Club

Jeff Klein, RR/CC Manager of Voter Education, Outreach and Community Relations, gave a presentation focused on the California Voters Choice Act and changes coming to the LA County voter experience.

## Los Angeles County League of Women Voters

Dean Logan gave a presentation on the future of voting at a town hall meeting for all chapters of the Countywide League of Women Voters.





## Coro: Technology X Democracy

Dean Logan and California Secretary of State Alex Padilla were keynote speakers at the Coro of Southern California "Technology x Democracy" event where they discussed the anticipated impact of the Voter's Choice Act in California.



# AWARDS AND RECOGNITIONS

## VSAP at the Smithsonian!

The RR/CC and IDEO are proud to showcase the VSAP Ballot Marking Device in the “Access+Ability” exhibit at the Cooper Hewitt, Smithsonian Design Museum in New York City.

The exhibit provides a major platform for the growing movement toward accessibility and inclusive design. Its goal is to present products, projects and services developed by and with people with physical, cognitive and sensory disabilities that expand the ability to lead independent lives and engage more fully in the world. It includes over 70 innovative designs developed in the last decade and explores how users and designers are expanding and adapting accessible products and solutions in ways previously unimaginable.

The exhibit will be on display through September 3, 2018. For more information, please visit [www.cooperhewitt.org/channel/access-ability](http://www.cooperhewitt.org/channel/access-ability).



## International Electoral Ergonomy Award

We are proud to announce that Dean Logan was named the winner of the prestigious 2017 Electoral Ergonomy Award from the International Center for Parliamentary Studies. The award was presented at the International Electoral Awards on December 5, 2017 at the Dead Sea, Jordan.

Electoral Ergonomy recognizes election officials who have tailored electoral procedures to the psychology of the voters and the specific characteristics of their electorate.

The International Electoral Awards are established exclusively for electoral stakeholders by the International Centre for Parliamentary Studies. The awards acknowledge election officials and their significant contribution to the democratic process beyond the community of electoral professionals, practitioners and experts.



# IN THE NEWS

The links below provide access to the news articles that features the VSAP

**January 3, 2018 – After releasing the RFP, various media outlets shared the message throughout Los Angeles County.**

<https://scvnews.com/2018/01/03/registrar-recorder-looking-for-input-on-voting-solutions/>

<http://www.hometownstation.com/santa-clarita-latest-news/los-angeles-county-seeks-submissions-to-enhance-the-future-of-voting-216375>

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**January 4, 2018 – VSAP Technical Advisory Committee member Charles Stewart III wrote an analysis of replacing our aging voting machines and increasing the security of our elections. In his analysis, he highlighted the VSAP project as a model for the future.**

[https://www.washingtonpost.com/news/monkey-cage/wp/2018/01/04/trumps-controversial-election-integrity-commission-is-gone-heres-what-comes-next/?utm\\_term=.219728c5f5f5](https://www.washingtonpost.com/news/monkey-cage/wp/2018/01/04/trumps-controversial-election-integrity-commission-is-gone-heres-what-comes-next/?utm_term=.219728c5f5f5)

# STAY CONNECTED

## HAVE YOU VISITED OUR WEBSITE?

Get the latest updates and project developments at [VSAP.lavote.net](https://VSAP.lavote.net)

You can learn more about the project through our videos, research reports, media coverage and team member blog post.



# INTERESTED IN SHARING YOUR THOUGHTS ON THE PROJECT?

Submit at [vsap@rrcc.lacounty.gov](mailto:vsap@rrcc.lacounty.gov) to be featured on our blog.

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