



DEAN C. LOGAN
Registrar-Recorder/County Clerk

October 16, 2017

TO: Supervisor Mark Ridley-Thomas, Chair
Supervisor Hilda Solis
Supervisor Sheila Kuehl
Supervisor Janice Hahn
Supervisor Kathryn Barger

Sachi A. Hamai, Chief Executive Officer

FROM: Dean C. Logan, *Dean* Registrar-Recorder/County Clerk

VSAP Quarterly Report – 3rd Quarter, 2017

The following is the third quarterly update of 2017, detailing project activities and accomplishments during the period of June 1, 2017 to August 31, 2017. This report is provided to inform your Board and the public on the progress of the Voting Systems Assessment Project (VSAP). This report is prepared in response to a motion adopted by your Board on September 7, 2010.

We continue to make great strides towards implementation of the new voting experience in Los Angeles County. Currently in Phase IV: System Manufacturing and Certification, we are working on establishing a team of partners that will support the Department's efforts through final system manufacturing, certification and implementation. This team will help carry out the Department's vision and reach the various project goals. Furthermore, we continue to work on identifying the operational changes that will need to take place as the Department transitions to this new voting experience model.

Voting Solutions for All People

I am excited to announce our transition from the Voting Systems Assessment Project to "Voting Solutions for all People," also known as VSAP. This signifies our transition from our research and development project to system development and implementation. The new name captures our intent to move forward with our goal of implementing a new voting experience that prioritizes the needs of our voters.

As we transition to this new phase of the project, we are rebranding our website, material and messaging strategy.

VSAP Request for Information (RFI)

In order to gather the necessary information to create a manufacturing and implementation strategy, the Department issued a second Request for Information (RFI) ¹on August 4, 2017. Through the RFI, we gathered information relevant for the production and implementation of our Ballot Marking Device (BMD) and Vote by Mail (VBM) ballots. The final day for submissions was August 25, 2017, and during that period we received 6 responses. This information will be critical in guiding the implementation of our new Vote by Mail experience and new Ballot Marking Device Ballots.

VSAP DESIGN STEWARDSHIP

As the Department continues to prepare for the engagement of a systems integrator and manufacturer, we have re-engaged IDEO to serve as Design Stewards for the manufacturing and certification of the new voting experience. As design stewards, IDEO will ensure that the system that is manufactured remains aligned with the human-centered design that was developed in previous project phases. A kick-off meeting for this engagement was held with IDEO on June 26, 2017.

VSAP Lab

The VSAP Lab is a space that was created to prepare departmental staff for the VSAP implementation. The VSAP Lab is a simulated Vote Center and serves as a space where staff learn about the new voting experience and provide input as they develop operational procedures for the implementation of this new vision. The VSAP Lab training consists of informational videos, an interactive experience with a prototype of the BMD, and open discussion sessions for staff to ask questions and provide feedback about the new voting experience.

The VSAP Lab sessions kicked off on April 27, 2017. To date, over 600 employees have gone through the VSAP Lab, with ongoing training sessions.

Our intention is to utilize the VSAP Lab as a way to educate our external stakeholders as well. Invitations have been sent out to City officials to attend the VSAP Lab and during the next quarter, we will be sending invitations for local community organization representatives to attend.

Public Engagement

During this reporting period, VSAP staff met with various organizations, including cities to present some of the new changes coming for voters in Los Angeles County.

June 27, 2017 – City Clerk Summit

Governmental and Legislative Affairs Division Manager, Aaron Nevarez along with VSAP Administrative Project Manager, Monica Flores presented the City Clerk Summit at the Liberty Community Plaza in Whittier, CA. During these presentations, City Clerks and their staff learned about the future of voting in Los Angeles County.

July 14, 2017 – Los Angeles City Elections Division

Several members of the Los Angeles City Elections Division visited RR/CC headquarters in Norwalk for a demonstration of the BMD prototype and presentation on the new voting experience.

¹ <http://vsap.lavote.net/wp-content/uploads/2017/08/VSAP-Ballots-RFI-Final-with-Attachments.pdf>

July 25, 2017 – ACLU of California Center for Advocacy and Policy and California Calls
Raul Macias of the ACLU and James Woodson of California Calls met with VSAP Administrative Project Manager Monica Flores to learn more about new voting experience and new equipment including the BMD.

July 29, 2017 – League of Women Voters of Los Angeles County Popovers
The team presented at the League of Women Voters of Los Angeles County Popovers event in Pasadena, CA. Members were offered an opportunity to interact with the Ballot Marking Device prototype and learn more about the project.

July 30, 2017 – Politicon
VSAP staff attended Politicon to inform members of the public about the future voting experience.

August 2, 2017– City of Monterey Park City Council Meeting
Governmental and Legislative Affairs Division Manager Aaron Nevarez presented at a Monterey Park City Council Meeting and spoke with City Council Members about the importance of the upcoming voting system.

August 25, 2017– 2017 NASED Summer Meeting
Registrar-Recorder/County Clerk, Dean Logan was invited to speak on a panel in Anaheim, CA about Los Angeles County's future voting experience. During the meeting, NASED participants also had a chance to use and ask questions about the BMD and the new voting experience.

Media Coverage

July 20, 2017 – County Sets its Sights on Updated 'Secure' Voting System
<http://www.hometownstation.com/santa-clarita-latest-news/county-sets-its-sights-on-updated-secure-voting-system-199831>

Newsletter

Attached to this report is the latest issue of the quarterly newsletter, which is produced to keep the VSAP Advisory Committee, VSAP Technical Advisory Committee and the general public informed on activities and developments in the project.

About the VSAP

Launched in September 2009, the Voting Systems Assessment Project (VSAP) was developed by the Department in response to the growing voting system needs. While the County's current voting system has served the voters of Los Angeles County with accuracy and integrity, the design of these systems and the age of their technology do not offer the technical and functional elasticity necessary to continue to accommodate our growing and increasingly diverse electorate.

The size and diversity of Los Angeles County and the limited voting systems market, however, make it almost impossible to reasonably consider a commercial off-the-shelf voting system solution. Any voting system solution will entail a significant development or customization process in order to satisfy the County's needs, General Voting System Principles and technical requirements.

In response to these needs and challenges, VSAP takes an unprecedented and comprehensive approach at modernizing the County's voting system. The vision of the project is to implement a

voting system through a transparent process that takes into account the needs and expectations of current and future Los Angeles County voters. The VSAP aims at achieving three goals in this process: 1) give current and future Los Angeles County voters an unprecedented opportunity to participate in the assessment and development process; 2) increase voter confidence in the electoral process through the participatory structure of the project and; 3) synthesize public input and research to acquire or develop a new voting system for the County.

Stay Connected

More information regarding the Voting Solutions for All People (VSAP) is available to the public online at <http://vsap.lavote.net>. The pages on our website are frequently updated with news and information and are a great way to stay connected with the progress of the project between quarterly reports. We strongly encourage public input throughout the process and look forward to continuing to work with your Board on this critical project.

If you have any questions, please contact me directly or your staff may contact Kenneth Bennett, VSAP Program Manager at kbennett@rrcc.lacounty.gov or (562) 462-6299.



VSAP

ISSUE 10

SEPTEMBER 2017

VOTING SOLUTIONS FOR ALL PEOPLE

Quarterly Newsletter

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MESSAGE from Dean

I am excited to announce our transition from the Voting Systems Assessment Project to "Voting Solutions for All People." This signifies our transition from our research and development project to system development and implementation.

As we transition to this new phase of the project, we will continue to engage and educate our internal and external stakeholders to ensure our development and implementation process remains aligned with our vision to ensure a new voter experience that focuses on addressing the needs of our voters.

I look forward to continue working with you on this important journey.

DEAN C. LOGAN
Registrar-Recorder/County Clerk
Los Angeles County

VSAP RFI

The Department issued a second Request for Information (RFI) to gather information on various components pertaining to our Ballot Marking Device ballots and Vote by Mail ballots. The RFI was issued on August 4, 2017 and closed on August 25, 2017. We received 6 responses from various vendors, which we are currently analyzing. This information will be critical in guiding our implementation of a new Vote by Mail experience and new Ballot Marking Device ballots in Los Angeles County.



VSAP LAB

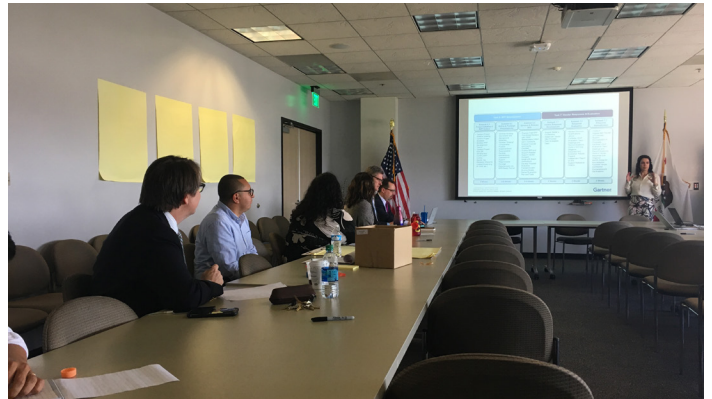
The VSAP Lab was created to prepare Departmental staff for the implementation of a new voting system. The VSAP Lab is a simulated Vote Center of the future and serves as a space where staff can be educated on the future voting experience, as they consider how operations will need to change within the Department.

The VSAP Lab was rolled out on April 27, 2017 with the intention of having all departmental staff go through the training. To date, over 600 employees have gone through the VSAP Lab. Once all Department staff has gone through the VSAP Lab, the Department will begin to invite external partners to attend sessions.



IDEO DESIGN STEWARDSHIP

As the Department prepares to form the manufacturing, engineering and implementation team, we have re-engaged IDEO to serve as Design Stewards for the manufacturing and certification of the new voting experience. As design stewards, IDEO will ensure that the system that is manufactured remains aligned with the human-centered design that was developed in previous project phases. A kick-off meeting for this engagement was held with IDEO at Registrar-Recorder/County Clerk headquarters in Norwalk on June 26, 2017.



PUBLIC ENGAGEMENT

We met with various organizations and representatives from different cities this past quarter to present the new voting experience coming to LA County.

PROTOTYPE DEMOS

JUNE 27, 2017 City Clerk Summit

The Department hosted a City Clerk Summit at Liberty Community Plaza in Whittier on June 27, 2017. Governmental and Legislative Affairs Division Manager, Aaron Nevarez and VSAP Administrative Program Manager, Monica Flores presented the vision for the future of Los Angeles County Elections. This included an overview of the future voting experience and the upcoming legislation. City Clerks had the opportunity to interact with the VSAP Ballot Marking Device (BMD) prototype. Approximately 29 representatives from various cities attended this Summit.



VSAP Project Administrative Manager, Monica Flores presenting at the City Clerk Summit in Whittier, CA.

PUBLIC ENGAGEMENT

JULY 14, 2017

LA City

We conducted a demonstration of the BMD prototype and tally system for several members of LA City at our headquarters in Norwalk. LA City expressed their strong support and appreciation for the work of the VSAP.

JULY 25, 2017

ACLU of California Center for Advocacy and Policy and California Calls

VSAP Administrative Project Manager Monica Flores met with Raul Macias of the ACLU and James Woodson of California Calls to present the latest BMD prototype.

JULY 29, 2017

League of Women Voters of Los Angeles

We were invited by the League of Women Voters of Los Angeles to Pasadena, CA to offer various members of the organization an opportunity to see, experience, and learn about the new voting experience and BMD prototype.



JULY 30, 2017
Politicon

VSAP staff was also present at Politicon in Pasadena, CA to provide members of the public with information about the future voting experience.



Public Information Officer Brenda Duran appears at Politicon in Pasadena, CA to register new voters and help answer questions about the new voting experience.

AUGUST 2, 2017
City of Monterey Park City Council Meeting

Government and Legislative Affairs Manager, Aaron Nevarez attended a Monterey Park City Council Meeting to discuss the implementation of the new voting experience.

PUBLIC ENGAGEMENT

AUGUST 25, 2017

2017 NASED Summer Meeting

Registrar-Recorder County Clerk Dean Logan spoke on a panel at the National Association of State Elections Directors (NASED) Conference. Throughout the conference, participants had the opportunity to use the BMD prototype and ask questions about the device.



VSAP Internal Project Team member Irvin Guillermo demonstrating the Ballot Marking Device prototype to conference attendees.

IN THE NEWS

The link below provide access to the news article that features the VSAP:

July 20, 2017 - The VSAP was recognized by KHTS AM-1220, a local radio station in Santa Clarita, CA. KHTS wrote an article about the VSAP that highlights the measures being taken by Dean Logan and our department to prevent cyber-attacks and improve our voting process.

<http://www.hometownstation.com/santa-clarita-latest-news/county-sets-its-sights-on-updated-secure-voting-system-199831>

STAY CONNECTED

HAVE YOU VISITED OUR WEBSITE?

Get the latest updates and project developments at VSAP.lavote.net

You can view an animated video of LA County's future voting experience. Learn more about the project, access full research reports, media coverage and read the blogs from our team and committee members.



INTERESTED IN SHARING YOUR THOUGHTS ON THE PROJECT?

Submit at vsap@rrcc.lacounty.gov to be featured on our blog.

FOLLOW US ON SOCIAL MEDIA



@lacountyrrcc





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